

| Participant's Name: "Adam"  |  |  |   |   |                                    |  |  |  |  |  |  |  |  |
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| Task  | Click Path   | Observations   | Quotes  | Task Completion   | Questions                          |  |  |  |  |  |  |  |  |
| Write the task number and directions here.  | Record what path the participant took to complete the task.  | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.   | Note any significant quotes (positive and negative).  | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |                                    |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.  | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu to arrive at Homepage, clicked "Full List" button to arrive at Species List Page, clicked "News" button to arrive at News Page, clicked "Home" button to arrive at Homepage, clicked "Full List" button to arrive at Species List Page, clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile. | Seemed to struggle in the Species List Page, scrolled up and down through the list of mammals, went to the News Page and back to the Homepage all before choosing the Bird icon. | "I guess I'd initially look for a 'Search' option but I guess I'll just click 'Full List.'" | 2   | Liked Intro Pages<br>Preferred GPS |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.  | Clicked "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.   | Had no problems  | "Pretty straightforward."   | 1   | Text easy to read                  |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from <i>birdga92</i> .   | Clicked "Community" button to arrive at Community Page, tried clicking "Arrange by: Most Recent", clicked on <i>birdga92</i> 's post.  | Seemed like he wanted to arrange the posts so he could find it easier, but feature isn't functional yet.   | "Pretty straightforward."   | 1   | Prefers boards                     |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.  | Clicked "Community" button to arrive at Community Page, clicked "Home" button to arrive at Homepage, clicked "Full List" to arrive at Species List Page, clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile, clicked on "Sightings" to arrive at Sightings Map, clicked on designated sighting pin.   | Took alternate route to complete task, seemed to miss "Sightings" button in Homepage.  | "I guess I'll first navigate to the profile of the animal I need to look at."               | 1   | Good design                        |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.   | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, clicked on "Species ID" button when it appeared to arrive at Species Profile.   | Had no problems  | "Camera's really straightforward."  | 1   |                                    |  |  |  |  |  |  |  |  |
| Additional Notes: "I think I'd prefer a separate tab with just a map of my area around it with all the sightings around me, if possible? I use iNaturalist and I like the way they have very distinct flows for samples uploaded, lists of different species, and social aspects."<br>"Some of the views are a bit cramped, and the categories at the bottom aren't immediately intuitive to what I would expect from a nature app, but using it for a little bit makes it relatively straightforward." |  |  |   |   |                                    |  |  |  |  |  |  |  |  |
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| Participant's Name: "Bella"  |   |  |  |   |                                   |  |  |  |  |  |  |  |  |  |
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| Task   | Click Path  | Observations   | Quotes   | Task Completion   | Questions                         |  |  |  |  |  |  |  |  |  |
| Write the task number and directions here.   | Record what path the participant took to complete the task.   | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion. | Note any significant quotes (positive and negative).                           | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |                                   |  |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.   | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu to arrive at Homepage, clicked clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile. | Skipped full list button to go straight to birds.  | "Seems easy... cool."  | 1   | Likes Intro Pages<br>Likes Button |  |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.   | Clicked "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.  | Had no trouble with task.  | "Awesome."   | 1   | Text was too small                |  |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from birdga92.  | Clicked "Community" button to arrive at Community Page, clicked on birdga92's post.   | Had no trouble with task.  | "That was super easy."<br>"I like it being separate from other social medias." | 1   | Prefers boards                    |  |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.   | Clicked "Sightings" to arrive at Sightings Map, clicked Bird icon, chose "Northern Spotted Owl", clicked wrong sighting, checked instructions, clicked on designated sighting pin.  | Briefly had to check instructions.   | "A little less quick than the other two, but it was still very easy."          | 1   | Good design                       |  |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.  | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, clicked on "Species ID" button when it appeared to arrive at Species Profile.  | Had no trouble with task.  | "So cool."   | 1   |                                   |  |  |  |  |  |  |  |  |  |
| Additional Notes: "It was very easy to navigate and the app in general was extremely organized. I did not have any issues with anything except for the news story's font size. The technology the app used was surprisingly advanced."<br>"Yes, the layout and design were intuitive. Everything was incredibly easy to use and convenient." |   |  |  |   | Q                                 |  |  |  |  |  |  |  |  |  |
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| Participant's Name: "Chris"  |   |   |  |   |                                   |  |  |  |  |  |  |  |  |  |
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| Task   | Click Path  | Observations  | Quotes   | Task Completion   | Questions                         |  |  |  |  |  |  |  |  |  |
| Write the task number and directions here.   | Record what path the participant took to complete the task.   | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.  | Note any significant quotes (positive and negative). | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |                                   |  |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.   | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu after clicking on a couple other states to arrive at Homepage, clicked "Full List" button to arrive at Species List, clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile. | Had to check instructions again before choosing Oregon.<br>Took some time look at Homepage.   | NA   | 1   | Like Intro Pages<br>Prefer Button |  |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.   | Tried clicking "Top News" feature before clicking "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.  | Tried to click on the "Top News" feature in the Homepage.   | NA   | 1   | Font too small                    |  |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from <i>birdga92</i> .  | Clicked "Community" button to arrive at Community Page, clicked on <i>birdga92</i> 's post.   | Didn't seem to have any trouble with this task.   | NA   | 1   | Prefers boards                    |  |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.   | Clicked "Sightings" to arrive at Sightings Map, clicked Bird icon, chose "Northern Spotted Owl," clicked on designated sighting pin.  | Didn't seem to have any trouble with this task.   | NA   | 1   | Good Design                       |  |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.  | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, tried to click "Capture" button again, clicked on "Species ID" button to arrive at Species Profile.  | Didn't seem to realize "Species ID" feature was a button.<br>Still said they didn't have any trouble completing the task and that the layout of the camera screen made sense. | NA   | 2   |                                   |  |  |  |  |  |  |  |  |  |
| Additional Notes: Didn't speak, even though instructed to do so.<br>"Overall, I enjoyed using the app. I like the camera feature, where you take a picture, and it identifies the species for you."<br>"I liked the layout and design. It was easy to use and understand." |   |   |  |   |                                   |  |  |  |  |  |  |  |  |  |
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| Participant's Name: "Danielle"   |   |  |  |   |   |  |  |  |  |  |  |  |  |  |
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| Task   | Click Path  | Observations   | Quotes   | Task Completion   | Questions                                 |  |  |  |  |  |  |  |  |  |
| Write the task number and directions here.   | Record what path the participant took to complete the task.   | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion. | Note any significant quotes (positive and negative).   | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |   |  |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.   | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu to arrive at Homepage, clicked "Full List" button to arrive at Species List, clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile. | Tried resizing testing window on her screen. Sounds like it was more a problem with Useberry.      | "Okay that's coming in a little tiny on my screen."<br>"And it probably would've been a little bit easier if the app emulator were showing up a little bit bigger on my screen. . . I think the UI itself is just fine."<br>"I don't really have an opinion on the intro pages. It seems kind of harsh to say they were a waste of time, but I didn't find them helpful."<br>"Use my location is easier...everything is tracking our locations these days and I like to feel like I have some control over whether I'm sharing my location." | 1   | Didn't like intro pages<br>Prefers button |  |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.   | Clicked "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.  | Had no problems completing task.   | "That was easy."   | 1   | Text too small.                           |  |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from <i>birdga92</i> .  | Clicked "Community" button to arrive at Community Page, clicked on <i>birdga92</i> 's post.   | Had no problems completing task. Seems to really like app design.                                  | "Yeah, this is super intuitive so far. I'm not having any problems."<br>"Oh, how cute."<br>"I don't like the algorithm-driven, non-chronological feeds that all the social medias are doing these days."   | 1   | Prefers boards.                           |  |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.   | Initially confused "Settings" button for "Sightings" before clicking on "Sightings" to arrive at Sightings Map, tried clicking on Redmond on the map, clicked Bird icon, chose "Northern Spotted Owl," clicked on designated sighting pin.  | Might have had trouble initially because of screen size problems.                                  | "...once I had to go through the... I think I had to select birds and then the species, and then they popped up on the map, which was cool."<br>"I thought I was also going to be able to select my location on the map... I think it would be good to have a map feature where you can just click on the map and see if any sightings pop up on the map from there."  | 2   | Good design                               |  |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.  | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, clicked on "Species ID" button to arrive at Species Profile.   | Had no problems completing task.   | "That's very intuitive, that's usually where the camera button is on my phone."<br>"Oh, cool."   | 1   |   |  |  |  |  |  |  |  |  |  |
| Additional Notes:<br>"I found the app quite easy to use and very intuitive in most places. Seems like it would be fun and useful in identifying wildlife in your local area or while on a trip. We were asked about selecting our state vs. The app detecting our location; I think that option to choose between those two would be great, with a way to set one as default and toggle between the two. I would like to see the feed stay message board format, as opposed to as social media type feed." |   |  |  |   |   |  |  |  |  |  |  |  |  |  |
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| Participant's Name: "Eddie"  |  |  |  |   |                                     |  |  |  |  |  |  |  |  |
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| Task   | Click Path   | Observations   | Quotes   | Task Completion   | Questions                           |  |  |  |  |  |  |  |  |
| Write the task number and directions here.   | Record what path the participant took to complete the task.  | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.                             | Note any significant quotes (positive and negative). | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |                                     |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.   | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu after trying to click other states to arrive at Homepage, clicked "Full List" button to arrive at Species List, clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile. | Had to check instructions, side scrolled images at top of home screen, scrolled through mammals list before clicking bird icon | NA   | 1   | Likes intro pages<br>Prefers button |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.   | Clicked "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.   | Scrolled through articles a bit.   | NA   | 1   | Text too small                      |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from birdga92.  | Clicked "Community" button to arrive at Community Page, clicked on birdga92's post.  | Seemed to have no problem with task.   | NA   | 1   | Prefers boards                      |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.   | Clicked "Sightings" to arrive at Sightings Map, clicked Bird icon, chose "Northern Spotted Owl", clicked on designated sighting pin.   | Seemed to have no problem with task.   | NA   | 1   | Good design                         |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.  | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, clicked on "Species ID" button to arrive at Species Profile.  | Seemed to have no problem with task.   | NA   | 1   |                                     |  |  |  |  |  |  |  |  |
| Additional Notes: Did not speak even though instructed to do so. "Good design, I had no issues or problems completing every task and it took little time to do so. The navigation seemed well thought out as well and searching for the species and selecting the locations etc was easy."<br>"I had no problems navigating and using the app so I cannot offer any improvements. I had absolutely no issues or problems using the app. I think the current design is well made so far." |  |  |  |   |                                     |  |  |  |  |  |  |  |  |
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| Participant's Name: "Farrah"  |  |  |  |   |                                  |  |  |  |  |  |  |  |  |
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| Task  | Click Path   | Observations   | Quotes   | Task Completion   | Questions                        |  |  |  |  |  |  |  |  |
| Write the task number and directions here.  | Record what path the participant took to complete the task.  | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion. | Note any significant quotes (positive and negative). | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |                                  |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.  | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu after trying to click other states to arrive at Homepage, clicked Bird icon to show list of bird species, chose "Northern Spotted Owl" to arrive at Species Profile. | Skipped full list to go straight to birds.   | NA   | 1   | Liked Intro pages<br>Prefers GPS |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.  | Clicked "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.   | Seemed to have no problem with task.   | NA   | 1   | Text was easy to read            |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from <i>birdga92</i> .   | Clicked "Community" button to arrive at Community Page, clicked on <i>birdga92</i> 's post.  | Seemed to have no problem with task.   | NA   | 1   | Prefers forums.                  |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.  | Clicked "Sightings" to arrive at Sightings Map, clicked Bird icon, chose "Northern Spotted Owl," clicked on designated sighting pin.   | Seemed to have no problem with task.   | NA   | 1   | Good design                      |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is. | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, clicked on "Species ID" button to arrive at Species Profile.  | Seemed to have no problem with task.   | NA   | 1   |                                  |  |  |  |  |  |  |  |  |
| Additional Notes: Did not speak even though instructed to do so. "Good" "It is easier"  |  |  |  |   |                                  |  |  |  |  |  |  |  |  |
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| Participant's Name: "Greg"  |   |  |  |   |                                    |  |  |  |  |  |  |  |  |  |
|---|---|--|--|---|------------------------------------|--|--|--|--|--|--|--|--|--|
| Task  | Click Path  | Observations   | Quotes   | Task Completion   | Questions                          |  |  |  |  |  |  |  |  |  |
| Write the task number and directions here.  | Record what path the participant took to complete the task.   | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion. | Note any significant quotes (positive and negative). | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |                                    |  |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.  | Clicked "Next" button, clicked "Choose Your State" button, chose "Oregon" from drop down menu to arrive at Homepage, clicked Bird icon to show list of bird species after trying to click other icons, chose "Northern Spotted Owl" to arrive at Species Profile. | Skipped full list to go straight to bird list.   | NA   | 1   | Likes intro screens<br>Prefers GPS |  |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.  | Clicked "News" button to arrive at News Page, clicked article "The owl hunters" to arrive at full article.  | Didn't seem to have any trouble with task.   | NA   | 1   | Text was easy to read              |  |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from <i>birdga92</i> .   | Clicked "Community" button to arrive at Community Page, clicked on <i>birdga92</i> 's post.   | Didn't seem to have any trouble with task.   | NA   | 1   | Prefers social media feed          |  |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.  | Clicked "Sightings" to arrive at Sightings Map, clicked Bird icon, chose "Northern Spotted Owl," clicked on designated sighting pin.  | May have tried to click on map before choosing species, hard to tell.                              | NA   | 1   | Good design                        |  |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.   | Clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, clicked on "Species ID" button to arrive at Species Profile.   | Didn't seem to have any trouble with task.   | NA   | 1   |                                    |  |  |  |  |  |  |  |  |  |
| Additional Notes: Did not speak even though instructed to do so. "User friendly, ease of use, convent features and simple design."<br>"Instead of the board and forum, include social media content. Include links to relevant charitable organizations for donations." |   |  |  |   |                                    |  |  |  |  |  |  |  |  |  |
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| Participant's Name: "Harriet"   |  |  |  |   |           |  |  |  |  |  |  |  |  |  |
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| Task  | Click Path   | Observations   | Quotes   | Task Completion   | Questions |  |  |  |  |  |  |  |  |  |
| Write the task number and directions here.  | Record what path the participant took to complete the task.  | Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.         | Note any significant quotes (positive and negative). | Choose if the task was:<br>1 - easy to complete<br>2 - completed but with difficulty<br>3 - not completed |           |  |  |  |  |  |  |  |  |  |
| Task 1: Open up the app and navigate the "Oregon" homepage to find the species profile for the Northern Spotted Owl.  | Clicked "Next" button, clicked "Choose Your State" button, tried clicking multiple states before giving up.  | Didn't seem to read instructions, tried clicking other states, did not complete task but said it was easy? | NA   | 3   |           |  |  |  |  |  |  |  |  |  |
| Task 2: Navigate the "News" page to find an article from the Washington Post about the Northern Spotted Owl.  | Clicked "Full List" button to arrive at Species List screen, then gave up.   | Doesn't seem to have any interest in completing tasks or taking instructions seriously.                    | NA   | 3   |           |  |  |  |  |  |  |  |  |  |
| Task 3: Navigate the "Community" page to find a post from birdsa92.   | Clicked "Full List" button to arrive at Species List screen, then gave up.   | Is not even bothering to read instructions or take the usability study seriously.                          | NA   | 3   |           |  |  |  |  |  |  |  |  |  |
| Task 4: Navigate the "Sightings Map" to view a Northern Spotted Owl sighting near Redmond, OR.  | Clicked "Full List" button to arrive at Species List screen, then gave up.   | Somehow ended up on the camera screen without ever navigating there?                                       | NA   | 3   |           |  |  |  |  |  |  |  |  |  |
| Task 5: You're out hiking in the woods when you see an owl sitting in a nearby tree! Use the app's "Camera" feature to take a picture and identify what species of owl it is.                   | Clicked "Full List" button to arrive at Species List screen, clicked "Camera" button to arrive at Camera Screen, clicked "Capture" button to take photograph, repeated several times, clicked on "Species ID" button to arrive at Species Profile. | Actually completed this task. Took several tries before they realized ID button was clickable.             | NA   | 2   |           |  |  |  |  |  |  |  |  |  |
| Additional Notes: Did not speak even though instructed to do so.<br>"The experience is awesome I love every bit of it."<br>"Not exactly I think it's cool."<br>Results are unreliable/unusable. |  |  |  |   |           |  |  |  |  |  |  |  |  |  |
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