Dan Hubsher

UX Designer

dan.hubsher@gmail.com
(610) 506-8440
Broomall, PA

EXPERIENCE

UX Designer
Independent
Jan 2024 - Present - Broomall, PA

Conduct user research to develop concepts for mobile app and responsive web designs. Leverage insights to sketch up informed user flows and storyboards for the product. Draft and convert wireframes into mockups, which are subjected to rigorous usability studies. Prototype final high fidelity design and prepare assets for development.

Food Runner
Blue Bell Inn
March 2014 - Present - Blue Bell, PA

Prepare and transport meals to tables. Engage with guests to ensure and enjoyable experience and that all needs are being met. Maintain an orderly and efficient kitchen, prepping food, restocking supplies and cleaning. Support and liaise between front-of-house and kitchen staff in all necessary tasks.

Graphic Designer
Media Theatre
June 2012 - Jan 2013 - Media, PA

Designed digital and print promotional materials for a professional theatre company including posters, playbills, logos and digital displays. Maintained theatre's Youtube channel. Oversaw daily operations of box office including ticket sales, bookkeeping and call campaigns.

Graphic Designer
Freelance
2011 - 2023 - Greater Philadelphia Area

Provided freelance design and concept services for a number of local companies including SAI Marketing (Horsham, PA), Barolin & Spencer Marketing Communications (Voorhees, NJ), Nephrology Medical Associates (Darby, PA), and the Burn Foundation (Philadelphia, PA).

EDUCATION

Google UX Design Professional Certificate
Coursera
Jan 2024 - Feb 2025

B.S. in Advertising & B.A. in Psychology
Newhouse School of Public Communications, Syracuse University
2006 - 2010, Syracuse, NY

Industry Knowledge
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research
Usability Studies

Tools & Technologies
Figma, Sketch, Photoshop, Illustrator, InDesign, Useberry, Invision, Quark XPress,

Other Skills
Javascript, Graphic Design, Illustration, Copywriting

Languages
English
Spanish (conversational)

Social
hubsherdesign.com
instagram.com/uxdanh
linkedin.com/in/danhubsher
behance.net/danhubsher
dribbble.com/UXDan87